



University College Dublin  
Careers Network

# Engage & Recruit 22/23



SKILLS • EMPLOYABILITY • CAREERS



# Why UCD

UCD is one of Europe's leading Universities; an environment where undergraduate education, masters and PhD training, research, innovation and community engagement form a dynamic spectrum of activity.

Since its foundation, the University has made a unique contribution to the creation of modern Ireland, based on successful engagement with Irish society on every level and across every sphere of activity. As Ireland's largest university, with its great strength and diversity of disciplines, UCD embraces its role to contribute to the flourishing of Ireland through the study of people, society, business, economy, culture, languages and the creative arts, as well as through research and innovation.



The international standing of UCD has grown in recent years; it is currently ranked within the **TOP 1% OF HIGHER EDUCATION INSTITUTIONS WORLD-WIDE.**



UCD is also Ireland's most globally engaged university with over **33,000 STUDENTS DRAWN FROM 144 COUNTRIES**, including almost 4,000 students outside of Ireland, providing Employers a fantastic opportunity to access huge numbers of student talent as Ireland's Largest University.



We are **RANKED NUMBER 1 IN IRELAND** for graduate employability by QS World Rankings and have been number 1 for five consecutive years now.



The student population of UCD consists of **62% UNDERGRADUATE**, **27% GRADUATE RESEARCH** and **11% overseas/ part-time/other.**



## UCD IS STRUCTURED AROUND **SIX COLLEGES:**

- |   |                   |                                     |
|---|-------------------|-------------------------------------|
| <b>1</b> Arts & Humanities              | <b>2</b> Business | <b>3</b> Engineering & Architecture |
| <b>4</b> Health & Agricultural Sciences | <b>5</b> Science  | <b>6</b> Social Sciences & Law      |



**UCD'S STRONGEST INDICATOR** is under Partnerships with Employers and according to QS, this reflects that the "University College Dublin is doing most to cultivate relationships with employers".



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# Careers Network

UCD Careers Network is a Career and Employability Professional Service that aims to develop and enhance the skills, attitudes and attributes of students to prepare them for work. We are a dynamic forward looking centre based at the Belfield campus with a sister site at the Michael Smurfit Graduate Business School.

Our work is embedded in the [UCD Career Development & Employability Strategy 2015-2025](#), an institutional strategy aimed at developing a holistic educational experience.



"Through our curricular and co-curricular activities, UCD students are imbued with the skills, aptitudes and qualities that allow them to embrace and not fear change and to thrive in careers that do not yet exist"

- UCD PRESIDENT PROF. MARK ROGERS



## Supporting Employers

### How we support Employers to recruit the right candidates for their Organisations

We can advise you on how best to connect with UCD students and graduates and raise your organisation's profile on campus. To do this we offer a range of opportunities for Employers to successfully engage with UCD Students.

- Free Vacancy Advertising on our online Platform '[MyCareer](#)'
- Annual Recruitment Fairs & a variety of On Campus / Virtual Events
- We can help you increase your brand awareness through our Communications & Marketing Team or why not enquire about Event Sponsorship opportunities to enhance your brand awareness amongst UCD Students.
- You can get involved in our Academic Internship Programmes.



## Advertising of Job Vacancies

The Careers Network offers a free vacancy advertising service to employers through our online portal MyCareer. With Access to over 33,000 current students MyCareer allows you to upload vacancies to current students, graduates and experienced hires. Make sure and complete your Employer Profile to stand out from the crowd and enhance your visibility to students on the platform.

**This is a great way to promote your opportunities! Please familiarise yourself with our [Vacancy Handling Policy](#) before posting. Please contact our dedicated team on [careers@ucd.ie](mailto:careers@ucd.ie) for further information.**



# UCD Employability Week & Recruitment Fairs

BOOK YOUR PLACE AT OUR EXCITING 2022/23 ON CAMPUS AUTUMN & SPRING RECRUITMENT FAIRS

## WE ARE BACK ON CAMPUS!

Check out our upcoming Recruitment Fairs which gives you the opportunity to meet and hire UCD's top talent. This year our Fairs are back face to face open to Students from ALL SIX COLLEGES to attend. Based on Employer Feedback, we have even extended our event times to enhance your experience on Campus in promoting your graduate programmes and vacancies.

This year we are hosting an **EMPLOYABILITY WEEK**, which sees our three largest Recruitment Fairs take place in the first week of October! Don't miss out on your chance to come on campus to meet and hire UCD's top talent. Promote your graduate programmes and vacancies and enhance your Organisations visibility and brand on Campus.



**BOOK NOW**



Belfield Campus:

Employability Week Booking link **HERE**

| Recruitment Fair                           | Date/Time                     | Location           | Cost |
|--|-------------------------------|--------------------|------|
| UCD Science, Engineering & Technology Fair | 3rd October, 2022, 12pm - 5pm | O'Reilly Hall, UCD | €800 |
| UCD Business, Finance & Management Fair    | 4th October, 2022, 12pm - 5pm | O'Reilly Hall, UCD | €800 |
| UCD Law Recruitment Fair                   | 5th October 2022 1-4pm        | Astra Hall, UCD    | €650 |



January 2022:

**BOOK HERE**

|                     |                         |                    |      |
|---------------------|-------------------------|--------------------|------|
| UCD Internship Fair | 24th January 2023 1-4pm | O'Reilly Hall, UCD | €650 |
|---------------------|-------------------------|--------------------|------|



Smurfit Campus:

**BOOK HERE**

|  |                                |  |      |
|--|--------------------------------|--|------|
| UCD Michael Smurfit, Graduate Business School Spring & Internship Fair | 7th of March 2023 (12pm - 4pm) | UCD Michael Smurfit, Graduate Business School, Blackrock | €800 |
|--|--------------------------------|--|------|



# Employer Events at UCD

## On Campus / Virtual Employer Events

We offer a variety of opportunities for employers to target, engage and recruit UCD undergraduate and postgraduate students. We now offer Employers flexibility in how they would like to interact with students. Employers have the option of coming:

**ON CAMPUS** Such as Information Stands, Presentations or Workshops

**VIRTUAL Events** Such as Instagram Live Takeovers

Or why not have a mix of both with our new **HYBRID EVENT** offering and come on campus where you can live stream your event through our Facebook or Instagram

Before you book, why not take a look at the [UCD Academic Calendar](#) to see when students are most available to attend events.

Along with offering Employers targeted events to students in their respective colleges, UCD has recently opened a new student hub called the UCD Village, which is equipped with a 300 seater auditorium, perfect for running large student events.

You can register your interest & book through our online form [HERE](#)



**Are there specific Employability Skills you would like to engage with students on? See our dedicated Skills Programmes below and contact [careerevents@ucd.ie](mailto:careerevents@ucd.ie) for more information.**

### \* SKILLS FOR WORKING LIFE

(OPEN TO ALL DISCIPLINES)

Engage with students and enhance their employability skills needed to succeed in the workplace.

An eight week employer led Workshop/ Skills based Programme

### \* SET FOR SUCCESS

(OPEN TO LAW STUDENTS)

Want to Engage with Law Students Specifically and enhance their employability skills further? Why not take part in our Six Week Employer led Skills Programme.

## UCD Social Impact Event



Are you a Non-Profit Organisation? Why not get involved in our Social Impact Week?

Dedicated event for students doing Social Science, Law, Arts & Humanities

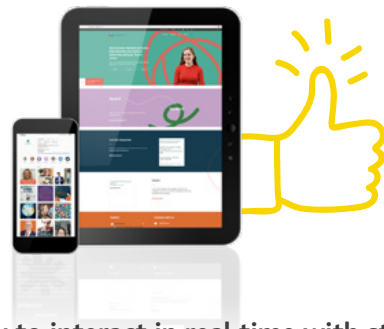
New event developed in response to students growing interest in this sector

100% employers rated this event as an excellent way to promote their brand & opportunities

100% of employers rated this event as excellent for student engagement

# Marketing & Promotion

Want to promote your brand event further? We have lots of effective ways to market and promote your organisation across the UCD Campus through various online engagement. Check out some options below:



With over 5000 + Followers (and growing)- Instagram is a great way to interact in real time with students. Check out the below opportunities for Employers to increase their own followership.

- **Instagram Takeovers:** Create bite-sized videos and Instagram reels for students to watch anytime of the day. Showcase your organisation and its culture and let students gain a real insight into your company and what makes you stand out from the crowd.
- **Instagram Live (with Q&A):** A 20-minute Live Session and Q&A offers employers the opportunity to effectively engage with students across all disciplines. This is a great way for UCD students to instantly find out more about all the opportunities Employers have to offer.
- **UCD graduate profile:** Have you taken on a UCD graduate? Why not get them to share their experience of working with your organisation's so current students can see why your organisation could be the best choice for them.
- **Newsletters / Opportunity Round ups:** Why not contact us with additional promotional materials with all your up-to-date vacancies advertised on our **MyCareer Platform**. We would be happy to include them in our Weekly Opportunity Round-ups on Social Media and our bi-weekly LinkedIn Newsletter which is sent to ALL Students. A great way to ensure your vacancies get noticed!
- **All Things Careers Podcast:** Have an interesting story to tell on your or a colleagues Career Path? Why not get involved in our new Podcast. Check it out **HERE** or contact us to get involved.
- **Would you like to sponsor a Programme or Event?** This provides an excellent means of communicating your message and fostering a positive reputation of being associated with a range of highly successful recruitment fairs and events on campus.
- **UCD Digital Plasma Screens:** Promote your brand digitally using the Careers Network and wider UCD plasma screens which are strategically placed all over campus.
- **Promotional Materials:** Take the opportunity to share your organisation's story by contributing to our recruitment fair booklets.
- **Testimonials:** We would love to hear your experiences of engaging with the UCD Careers Network & UCD Students by sending us your testimonials which may get included in our promotional material and resources throughout the year.



For all your promotional needs, contact us on [careers@ucd.ie](mailto:careers@ucd.ie), visit us at [www.ucd.ie/careers/employers](http://www.ucd.ie/careers/employers) or connect with us on social media.



# Academic Internship Programmes

UCD runs a range of Academic Internship Programmes across all six colleges at both undergraduate and postgraduate level, which provides you with an excellent opportunity to engage with UCD talent early in their career.

Academic Internships are accredited University modules and are an important feature of the student experience and in developing student employability. The objective of any internship learning experience for a student is to consolidate and complement the academic learning, knowledge and skills with experience. Academic Internships involve a three-way partnership; student, employer and the University. An employer hosts the student for the duration of their academic internship and the University is brought closer to key businesses and emerging industry sectors.

## How do I get Involved?

View the [Academic Internship Programme List](#) to find out what programmes have an academic internship. This list also gives you information on the timing/length of internships and which School Internship Manager you need to contact to find out more.

For general advice and guidance in establishing academic internships contact David Owens, Interim University Manager on [david.owens@ucd.ie](mailto:david.owens@ucd.ie)

## What are the Benefits for Employers:

Internships provide a **SOURCE OF SKILLED LABOUR** for host employers.

Early engagement **HELPS YOU ASSESS POTENTIAL** to fill future graduate positions.

Engagement with **UCD INCREASES THE POTENTIAL** for further collaborations

Students bring their **SKILLS, VALUES AND IDEAS** to the workplace.

## Recruiting Graduate Research Students (Doctoral and Masters)



To advertise positions and/or meet potential candidates contact AN. OTHER, Career & Skills Consultant for Doctoral Candidates

The UCD Careers Network runs an employability programme to support the mobility of PhD and Research Masters students which equip them for work in wide-ranging roles across all sectors including: Pharma, ICT, Consultancy, Finance, Arts & Culture, NGOs, Public Service and Academia.

Their adaptability and research-specific knowledge and experience combined with cross-disciplinary and transferable skills, such as; Data Analysis, Project Management, Problem Solving and Creative Thinking, make them ideal candidates for all future-focused Start-ups, SMEs and large-scale multinational organisations.



# Recruiting Postdoctoral Research Fellows

The Research Careers Team hosts a wide range of tailored networking events throughout the year where companies can meet candidates who have a PHD and up to 6 years specialist experience.

Start Ups, SMEs and larger companies are all welcome to get in touch to find out more about ways to recruit and/ or partner in co-funded relationships with researchers across all disciplines (e.g. we support career development research enterprise partnerships).

Contact Tara Hughes, Research Careers Manager (Postdocs) at [tara.hughes@ucd.ie](mailto:tara.hughes@ucd.ie)

## Engage & Recruit Experienced Hires & MBA students

UCD Michael Smurfit Graduate Business School supports over 130 MBA and over 1,700 MSc students in Smurfit with between 1 and 15 years' prior experience in a range of functions, industries and countries.

If you are looking for a Graduate Business Student with a subject area specialisation in Accounting, Finance, HRM, Management, Data Analytics or Marketing to fill a commercial role or internship, please contact the UCD Careers Network Smurfit Team for more information.

Employers can engage with our students through:

- Leading a skills seminar on topics of interest such as interviewing techniques and personal branding.
- Participate in our recruitment & internship events.
- Advertise internships or graduate roles at your organisation by accessing our vacancy portal.
- Ask for the MBA Digital CV book.

The school delivers programmes that are highly-ranked globally and has been triple-accredited for over 20 years. A strong culture of collaboration has attracted greater numbers of outstanding talent from around the world among students, faculty, staff and corporate partners. Students refine their communication skills across different cultures through Ireland's only Intercultural Development Programme and are prepared to work in fast-paced, business environments.

Contact

[smurfitcareers@ucd.ie](mailto:smurfitcareers@ucd.ie)  
for more information  
on how you can  
engage directly with  
postgraduate business  
and MBA students.







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Careers Network

## Contact Us:

**CAREERS NETWORK BELFIELD LOCATION:**

Advertising Job Vacancies: [careers@ucd.ie](mailto:careers@ucd.ie)  
Recruitment Fairs & Events: [careersevents@ucd.ie](mailto:careersevents@ucd.ie)

**CAREERS NETWORK BLACKROCK LOCATION:**

(Postgraduate Business & MBA's)  
[smurfitcareers@ucd.ie](mailto:smurfitcareers@ucd.ie)

[www.ucd.ie/careers](http://www.ucd.ie/careers)

Connect with us online:

